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Best Buy® Stores Offer GEORGE™ Digital Audio System

System from Chestnut Hill Sound Offers Consumers Brilliant Sound and Ultimate Control of Their Digital Music

Newton, MA—August 11, 2008 - Chestnut Hill Sound, provider of next-generation digital audio systems, today announced the availability of its signature [GEORGE™](#) compact iPod® sound system at Best Buy stores across the country and online at BestBuy.com.

“With our Best Buy relationship, GEORGE continues to gain widespread market exposure,” said Steve Krampf, CEO of [Chestnut Hill Sound](#). “GEORGE redefines how consumers access their music libraries and the way they live with their iPod in their home and office. Users now have complete control over their digital music libraries at home using an advanced sound system that our reviewers have dubbed ‘future proof.’”

GEORGE is the only compact iPod tabletop sound system that combines a fully functional wireless remote control, balanced sound and classic style. With the industry’s only wireless remote control offering full iPod functionality, no other compact sound system allows users full control of their iPod from their place of comfort. GEORGE is the only compact sound system that contains five speakers, including a subwoofer. GEORGE is sold in “classic” iPod white finish with genuine wood skins available as upgrades in walnut as well as cherry. Also available are a variety of colored grille sets. GEORGE gives its users a timeless product that is pleasing to both their musical and aesthetic tastes.

GEORGE is also the first tabletop system that is firmware updatable at no charge. As new features become available, users simply update their unit via a home computer, giving GEORGE enhanced functionality over time, as opposed to the product stagnation common in the consumer electronics market. GEORGE also includes AM/FM radio and advanced alarm clock features.



According to the “US Portable Music Device Forecast, 2006 to 2011” by Jupiter Research, 34 percent of portable music devices contain more than 500 songs.

“This is why a low fatigue sound system and complete iPod control are so important for these power users,” said Krampf.

Jupiter Research “Connected Music Devices: Finding a Place in the Audio Landscape” indicates that consumer’s most desired features in a tabletop radio include access to an iPod or MP3 player, both AM & FM bands, an alarm and a remote control, all of which are included in the GEORGE system.

GEORGE won the 2007 Macworld Best of Show award and an Eddy award as a MacWorld product of the year. For additional information on GEORGE, including the specific Best Buy stores offering the system and online availability, as well as what reviewers have said, visit www.chillsound.com.

About Chestnut Hill Sound

Based in Newton, Massachusetts, Chestnut Hill Sound is re-defining digital audio for the home by providing breakthrough solutions for a new generation of listeners. The company has created the world’s first central platform for the playback of digital audio content. Its flagship product GEORGE is the only digital audio system that enables users to easily access, fully control and conveniently listen to their iPod music collections.

Chestnut Hill Sound was founded by audio and technology pioneers seasoned in developing and producing professional and consumer digital audio systems, computer software and building and managing early-stage technology companies. For more details, visit www.chillsound.com

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